



2012 SPONSORSHIP - NEW ENGLAND CHAPTER

Newsletter Ads • Educational Workshops • Website Links
Tree Climbing Competition • Annual Conference

December 23, 2011

Dear Interested Sponsor,

The New Year is here and Chapter Board members are gearing up for production of the Quarterly Newsletter and 2012 sponsorship opportunities. We want to thank those who have so generously provided support for the Quarterly Newsletter as well as for Chapter functions in 2011. Ongoing support is essential to promote the New England Chapter and all of our volunteer efforts that make the events you've come to expect year after year possible, so we hope you will consider sponsoring us in 2012. Costs and options for advertising and sponsorship opportunities are included in the menu of options on the next page.

Our Quarterly Newsletter is now distributed electronically to our members, and can be printed for those who specifically request a mailed copy. The electronic version is a great way to advertise your company's website and to add a direct shared link when you include your URL in your ad.

The following pages describe our available sponsorship options. If you have questions, please do not hesitate to contact us by mail, email or by phone.

Sponsorship opportunities are available year-round, however, Newsletter space maybe limited and is reserved on a first come, first serve basis.

Thank you for your support!

Sincerely,

The Exhibits & Advertising Committee

Send all correspondence to:
New England Chapter – ISA • Attn: 2012 Sponsorship
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

Form updated 12.23.11

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MENU of Advertising & Sponsorship

Choice/s

- Advertising in the Newsletter* - 4 issues ½ page \$400.00
- Advertising in the Newsletter* - 4 issues ¼ page \$200.00
- Annual Conference Exhibitor \$150.00
- NEC-ISA Website Links \$150.00
- Educational Workshops (*all offered in calendar year*) \$150.00
- Tree Climbing Competition (*for choice descriptions, please refer to next page*)
 - Acorn ≤ \$150 \$150.00
 - Seedling \$151-250.00
 - Sapling \$251-499.00
 - Tree \$500.00
 - Vendor (on-site) \$200.00

TOTAL \$ _____

YES! I want to Advertise &/or Sponsor with the NEC-ISA!

(Return this completed page in entirety to NEC-ISA.)

Company Name _____

Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone _____

Email _____

TOTAL OF ALL ADVERTISING AND SPONSORSHIP \$ _____

Check Enclosed Master Card Visa

Credit Card # _____ / _____ / _____ / _____

Expiration Date: _____ / _____ Three Digit Code: _____ / _____

Signature: _____

Printed Name: _____

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NEC-ISA Tree Climbing Competition

Sponsorship Choices

To Our Members and Fellow Arborists

For over 30 years the New England Chapter has hosted an Annual Tree Climbing Competition for arborists all over New England to showcase their ability and skill and compete against the best in the field of professional tree climbers

This event takes a great deal of time and coordination, and is accomplished primarily with volunteer support. Of course it also costs money, so we are always looking for monetary donations for this perennial favorite membership event. Your ongoing support is much needed and always greatly appreciated!

TCC Choice of Sponsorship	NEC-ISA Sponsor Thank you	Sign Me Up For:
VENDOR \$200	<ul style="list-style-type: none"> Vendor Area: Showcase your company to arborists and the general public 	<input type="checkbox"/>
ACORN Donation or prizes under \$150.00	<ul style="list-style-type: none"> Listed in our TCC Event Program 	<input type="checkbox"/>
SEEDLING Donation or prizes of \$150 - \$249	<ul style="list-style-type: none"> Listed in our TCC Event Program Thank you in our Summer Newsletter 	<input type="checkbox"/>
SAPLING Donation or prizes of \$250-\$499	<ul style="list-style-type: none"> Listed in our TCC Event Program Thank you in our Summer Newsletter Company name added to our website Thanked at the Annual Conference 	<input type="checkbox"/>
TREE Donation or prizes of \$500 or more	<ul style="list-style-type: none"> Listed in our TCC Event Program Thank you in our Summer & Fall Newsletter Website Link to your Company's URL Thanked at the Annual Conference Your Company name and logo will be printed on the back of our competition event t-shirt! <i>(deadline for submission of logo for T-shirt is April 8th)</i> 	<input type="checkbox"/>

I would like to donate prizes instead (please list): _____

Estimate of value of the prize donation/s: \$_____

Yes, I want to be a Volunteer! Name/s: _____

Area of Event interest: _____

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