NEW ENGLAND CHAPTER

INTERNATIONAL SOCIETY OF ARBORICULTURE

www.newenglandisa.org

Sponsorship and Exhibitor Opportunities

The New England Chapter of the International Society of Arboriculture (NEC-ISA) is a member organization for arborists and urban foresters. We bring together professionals from Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Rhode Island. Since 1965, we have been a resource and advocate for the green industry.

Our mission is to promote professional arboriculture, research and awareness of the benefits of trees in New England. Here are our annual sponsorship opportunities:

Newsletter Sponsorship

- Quarterly newsletter distributed to current Chapter Members.
- Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.
- Ad options: quarter-page, half-page, or full-page ads; pricing details can be found on the newsletter sponsorship form.

Annual Conference Sponsorship & Exhibitor Opportunities

- Five-hundred arborists and other professionals from the New England area and more than 40 exhibitors.
- Networking breaks and receptions amongst exhibitors
- Sponsorship and exhibitor opportunities

Tree Climbing Championship Sponsorship & Exhibitor Opportunities

- 30 of the best climbers in the region will compete for an opportunity to represent the NE Chapter ISA at the ISA International Tree Climbing Championship.
- This event draws over 60 volunteers plus numerous spectators, and local media coverage

Workshops

- Several workshops offered throughout the year
- If your company would like to sponsor our educational workshops, please contact Heather Leff (heather@newenglandisa.org) for details.

If you have any questions on the attached information, please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Sincerely,
The NEC-ISA Marketing Committee
New England Chapter ISA

NEC-ISA
P.O. Box 435, Norwell, MA 02061
Phone: 978-844-0441

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Newsletter Sponsorship

The New England Chapter of the International Society of Arboriculture's Newsletter is a quarterly publication. Our members rely on our newsletter for information on the latest news about the tree care industry in New England and around the world.

Readership: Normal circulation is to the Chapter's over 1000 members; this includes 900+ e-mailed electronic copies (.pdf) and around 100 hard copies to members without access to email.

Website Link: Option for listing on our **newsletter page** on our website

When are ads due? When will they run?

Issue	Due Date	Run Date
Winter	1/15	2/1
Spring	3/15	4/1
Summer	6/15	7/1
Fall	9/15	10/1

Ad options: quarter-page, half-page, or full-page ads.

2026 Newsletter Advertising Rates

Sponsorship Level	Cost	Choice
Advertising in Newsletter – 4 issues full-page	$800.00	☐
Advertising in Newsletter – 4 issues ½ page	$400.00	☐
Advertising in Newsletter – 4 issues ¼ page	$200.00	☐
NEC-ISA Website Links (for one calendar year)	$150.00	☐

Space in our newsletter is limited and is reserved on a first come, first served basis. If you have any questions, please feel free to contact Heather Leff at the number below or heather@newenglandisa.org. Thank you again for your support!

Please return this entire page along with your form of payment.

Name:_____

Company Name: _____

Address:_____

City:_____State:_____Zip Code: _____

Email:_____Phone:_____(Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ □Check #:_____

OR ☐ Visa ☐ MasterCard ☐ Amex

Card #:_____Exp. Date:_____ SIC Code:_____

Name on Card: _____

Billing Address: _____

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2026 Annual Conference Sponsorship & Exhibitor Opportunities

60th Annual Conference | Oct 4-6| Crown Plaza Hotel| Warwick, RI

The Annual Conference is a great place to connect with arborists and other professionals from all over New England. Our conference, held every fall, typically draws five hundred arborists and other professionals. Through networking breaks and receptions, there are lots of opportunities to connect with municipal, utility and commercial arborists from New England and beyond.

	Exhibitor $500	Sapling $400	Tree I $500	Tree II $750	Bronze $1500	Silver $2500	Gold $5000
Make your Selection	☐	☐	☐	☐	☐	☐	☐
Listed in Annual Conference Program		✓	✓	✓	✓	✓	✓
Thank you in Winter Newsletter		✓	✓	✓	✓	✓	✓
Company Name and Logo Added to our Website		✓	✓	✓	✓	✓	✓
Logo on Conference Signage		✓	✓	✓	✓	✓	✓
1-Year NE-ISA Chapter Membership			✓	✓	✓	✓	✓
Free Exhibitor Package*				✓	✓	✓	✓
Thanked During Awards Ceremony					✓	✓	✓
Break or Breakfast Sponsor With Signage					✓	✓	✓
Luncheon or Reception Sponsor With Signage						✓	✓
Conference Sponsor With Signage							✓

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2026 Annual Conference Exhibitor Opportunities

Exhibitor Booth $500	Exhibitor fee will include one skirted, 6-foot conference table and two chairs it will also include 1 ticket to the banquet. **Additional booth personnel - $100 ea**.	☐
Non-Profit Exhibitor $100	Non-Profit Exhibitor fee will include one skirted, 6-foot table and 2 chairs it will also include 1 ticket to the banquet. This is meant for non-profit that will not be attending the meeting, but working the booth.	☐
Non-Profit DISPLAY ONLY (FREE)	You can send materials with a registered attendee or ship them to: Heather Leff, 17 4th Ave., Scituate, MA 02066. Please check here and fill out the information below so thatwe know to expect your materials AND we can reserve you a table.	☐

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2026 Tree Climbing Championship Sponsorship & Exhibitor Opportunities

June 11-13 – Masonic Youth Center

Sponsorship Level	In Return for Your Sponsorship	Choice
Exhibitor $200	• Listed in Event Program • Exhibitor Area: Showcase your company to over 35 arborists and 60 volunteers plus the general public	☐
Acorn $100 Donation of cash and/or prizes	• Listed in Event Program	☐
Seedling $200 Donation of cash and/or prizes	• Listed in Event Program • Thanked in our Quarterly Newsletter	☐
Sapling $400 Donation of cash and/or prizes	• Listed in Event Program • Thanked in our Quarterly Newsletter • Company Name added to our website • Thanked at Annual Conference	☐
Tree $500 Donation of cash and/or Prizes	• Listed in Event Program • Thanked in our Quarterly Newsletter • Company Name added to our website • Thanked at Annual Conference • One 1-year, New England ISA Chapter Membership • Your Company logo will be printed on t-shirt (deadline for submission of logo for t-shirt will be early May)	☐
EVENT SPONSOR $750 **1st Six cash donations at this level can sponsor an event!** **Circle ONE below**		☐

Please return this entire page along with your form of payment.

Name:_____

Company Name:_____

Address:_____

City:_____State:_____Zip Code:_____

Email:_____Phone:_____(Circle: **Cell** or **Landline**)

FORM OF PAYMENT

Total Amount Enclosed: _____ □Check #:_____

OR ☐ Visa ☐ MasterCard ☐ Amex

Card #:_____Exp. Date:_____ SIC Code:_____

Name on Card: _____

Billing Address:_____

$750 Sponsor-Circle One: Work Climb| Aerial Rescue| Throw Line| Speed Climb| Foot Lock| Kid's Climb

Gear Sponsor - Please provide a brief description and value of your sponsorship here:

Estimated Value of My Donation:

Description/value of my prize/gear donation:

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